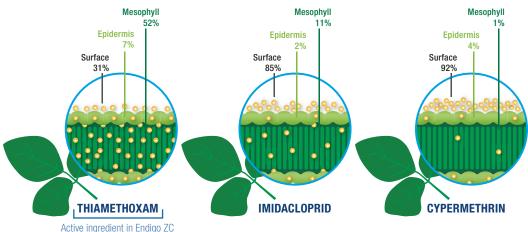


COMPETITIVE ADVANTAGES

Fast knockdown, residual control of soybean insects

Endigo® ZC insecticide continues to outperform other insecticides on the market — bringing you more effective insect control and the opportunity for higher yields. This trusted product combines three industry-leading technologies, including two active ingredients plus a proprietary Zeon® Concentrate formulation. This combination provides quick knockdown and extended residual control against key foliar insect pests such as soybean aphid, stinkbugs, bean leaf beetle, Japanese beetle, grasshoppers, corn rootworm beetle, worms and kudzu bug.

Quicker, longer-lasting protection



Trans-stemic movement of thiamethoxam: Advantages defined

- Moves throughout the soybean plant leaf tissue through both translaminar and locally systemic activity
- Quickly penetrates the outer leaf surface where it is protected from environmental factors (wash-off from rain and UV degradation from sunlight)
- Provides extended residual control of insects feeding on upper- and lower-leaf surfaces

Outperforming the competition

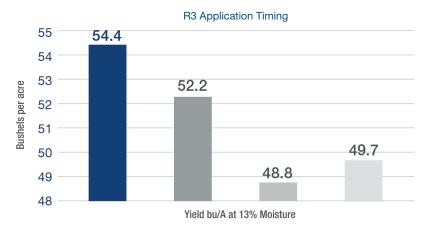
The superior formulation of Endigo ZC out-yielded Leverage® and Respect® insecticides when soybean aphid populations were present.



Soybean aphid numbers at the time of application were very low. At the Arlington site, aphid pressure increased to approximately threshold levels in the untreated check about three weeks after application. The West Madison site had lower aphid numbers for the whole season. Summary — 09FC108-A & 09FC108-B Arlington and West Madison, Wisconsin.

2009. Paul Esker, University of Wisconsin

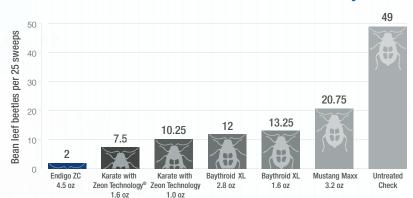
Maintaining yield under aphid pressure



Endigo ZC provided the best bean leaf beetle control compared to Baythroid® XL and Mustang® Maxx insecticides.

2008. Dr. Glenn Studebaker, University of Arkansas Extension, Northeast Arkansas.

Bean leaf beetle knockdown for better yields



Seasonal total across four rating dates: 3DAA, 7DAA, 14DAA, 21DAA — Irrigated soybeans

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